

# Village of Suamico

## Calavera Springs Expansion



## Suamico Parks and Recreation

### Donation Opportunities

Village of Suamico  
12781 Velp Ave  
Suamico WI, 54313  
Ph. 920.434.2242  
Fax 920.434.4820

# Calavera Springs Park

Calavera is a 68.5 acres park, and is located in the southwestern portion of the village on Flintville Road. Named after Minerva Calewaerts, the park was purchased in 1991 and began to be developed in 1998. The park has several passive and active amenities such as soccer/football fields, fenced baseball/softball diamonds, indoor shelter rentals, concessions, walking/cross country ski trails, and restrooms. In order to develop at the speed of our growing community, we need to maximize the space at this park. The opportunity to create essential recreation activities at Calavera Springs Park can start with you!

Investing in Calavera Park is an exceptional promotional opportunity for local businesses. By becoming an individual, or corporate sponsor of Calavera Park, you provide meaningful support for youth in our area by offsetting the costs to build, continue maintenance, and assist in costs for future upkeep. Calavera Park is an important public facility in our community. Extending a helping-hand demonstrates a commitment to the betterment of Suamico. Sponsors have a guaranteed audience of thousands of athletic-minded youths, their coaches, families and friends, resulting in increased visibility, top-of-mind awareness, and new customers!

- Increase Your Visibility with Local Markets and Out-of-Town Families
- Receive Discounted On-Site Promotional Opportunities
- Demonstrate Community Spirit
- Increase Your Marketing ROI By Targeting Profitable Demographics



Calavera Master Plan - Phase 1



# Donation Levels

**Platinum Sponsor (\$10,000+):** Name and logo recognized on donor recognition wall as platinum sponsor. Name and logo on Village of Suamico Parks and Recreation page. Ability to hang signage on diamond fencing for advertisement. (5 years) Logo on field number signs (5 activity seasons). Logo and name on any soccer event programs and printings. (5 activity seasons)

**Gold Sponsor (\$5,000+):** Name recognized on donor recognition wall as gold sponsor. Name and Logo on Village of Suamico Parks and Recreation page. Ability to hang signage on diamond fences for advertising. (5 activity seasons)

**Silver Sponsor (\$2,000+):** Name recognized on donor recognition wall as silver sponsor. Name and Logo on Village of Suamico Parks and Recreation page. Ability to hang signage on diamond fences for advertising. (2 activity seasons)

**Bronze Sponsor (\$750+):** Name and recognized on donor recognition wall as bronze sponsor. Name and Logo on Village of Suamico Parks and Recreation page.

There is also the opportunity for businesses to support the development of the soccer fields. Businesses can advertise at the park via signage (max size 3'x3') on the baseball/softball fence. Signs cost \$400 per activity season, plus the cost of the sign. Signs, and sponsors must be approved by Suamico Recreation Department. Contact Municipal Services Center for more information 920.434.2212.

*Activity Year = typically April - November*

## Donations

Donations towards Calavera Park will be received at any monetary amount. If donor wants recognition for donation, donor must fill out *Donation Information Sheet*, and specify level of sponsorship. Once the donation is received by the village, donor/individual will remain a Park (soccer complex) sponsor indefinitely.

## Installation

Donor must cover the cost of recognition plaque ordered by the Village of Suamico. The village will install donor recognition plaque on wall in a timely manner.

## Maintenance

If a donation plaque is damaged, or dismantled, the village will replace the plaque. If donor wishes to upgrade sponsorship level, donor must contact the village and complete a new *Donation Information Sheet* with an updated payment.

## Recognition Wall

The Recognition wall is located on Calavera Springs Park Shelter near the parking lot. Platinum, Gold, Silver, and Bronze sponsors will be recognized by rank on the shelter.

*Once the village received your Donation Information Sheet and correct monetary donation amount, you will be contacted by staff on next steps.*

# Village of Suamico - Donation Information Sheet

Company Name/Individual Name \_\_\_\_\_  
*The name that will be used on signage*

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ PO Box \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone #: \_\_\_\_\_ Ext: \_\_\_\_\_

Description of Sponsorship/Donation (level): \_\_\_\_\_

Donation Amount \$: \_\_\_\_\_

Please send logo to [LeahH@Suamico.org](mailto:LeahH@Suamico.org)

## Sponsor/Donor:

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

## Village of Suamico Representative:

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_



Please make checks payable to: Village of Suamico

Please mail checks to:

**Village of Suamico**  
**12781 Velp Ave.**  
**Suamico WI, 54313**

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