



# VILLAGE OF SUAMICO 2011 RESIDENT STRATEGIC PLAN SURVEY RESULTS

Information for 2012-2014 Strategic Plan

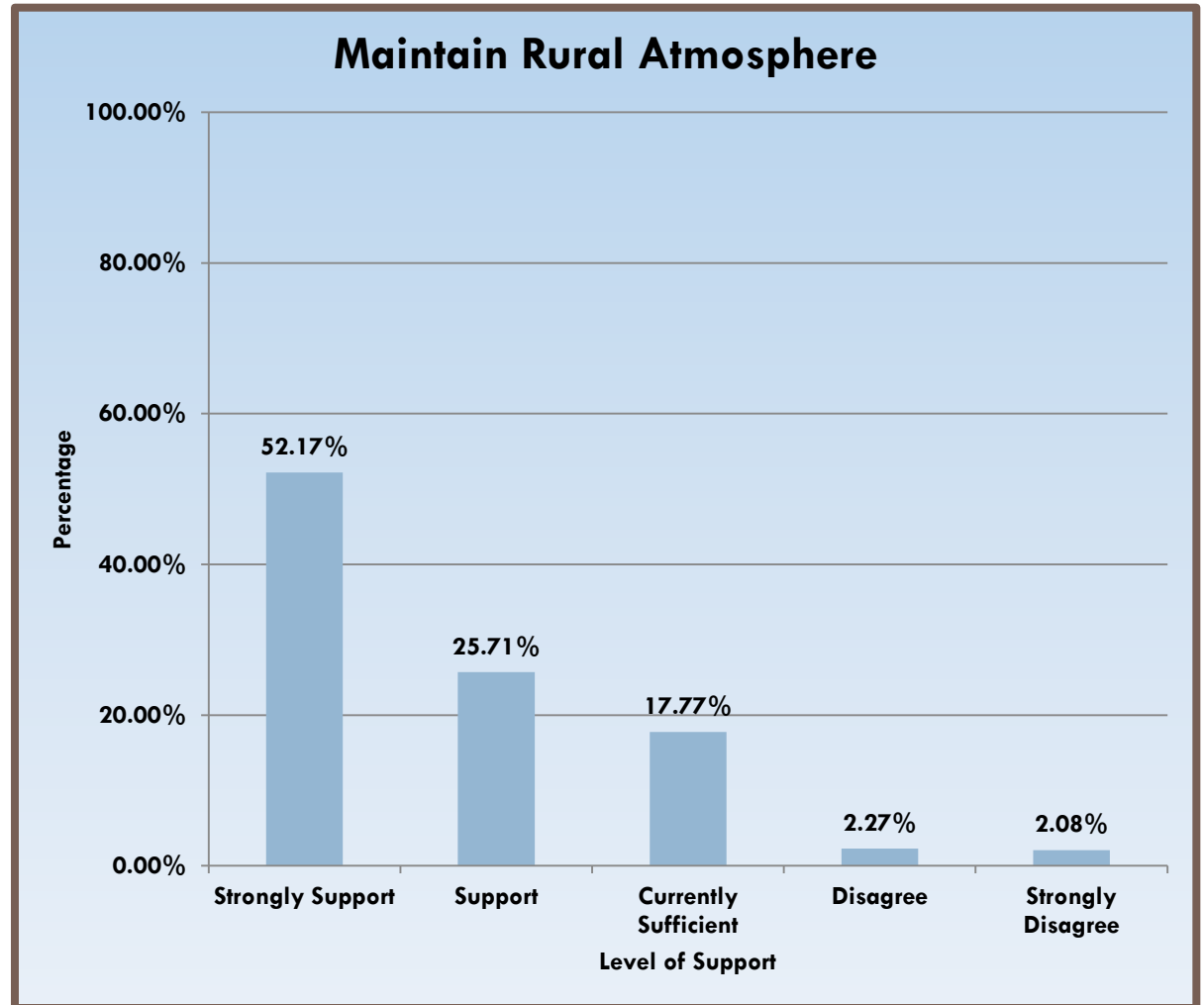
# 2011 Resident Strategic Plan Overview

- The Village of Suamico is developing a Strategic Plan for 2012-2014.
- Two surveys (one Residential & one Business) were distributed.
- In July 2011, the Resident Survey was sent to approximately 4,277 homes with the Village second quarterly newsletter.
- 537 responded for a return rate of 12.56%.
- There were six main subject areas: Community Development, Commercial Development, Parks, Recreation, Forestry and Trails, Village Communication, Strategic Planning Objective and Additional Suggestions.
- Due to the limited response rate, these results may not reflect the perspectives of all residents.
- Not all residents responded to every question.

# Community Development:

1) It is important that Suamico maintains its rural character and atmosphere while experiencing growth and development.

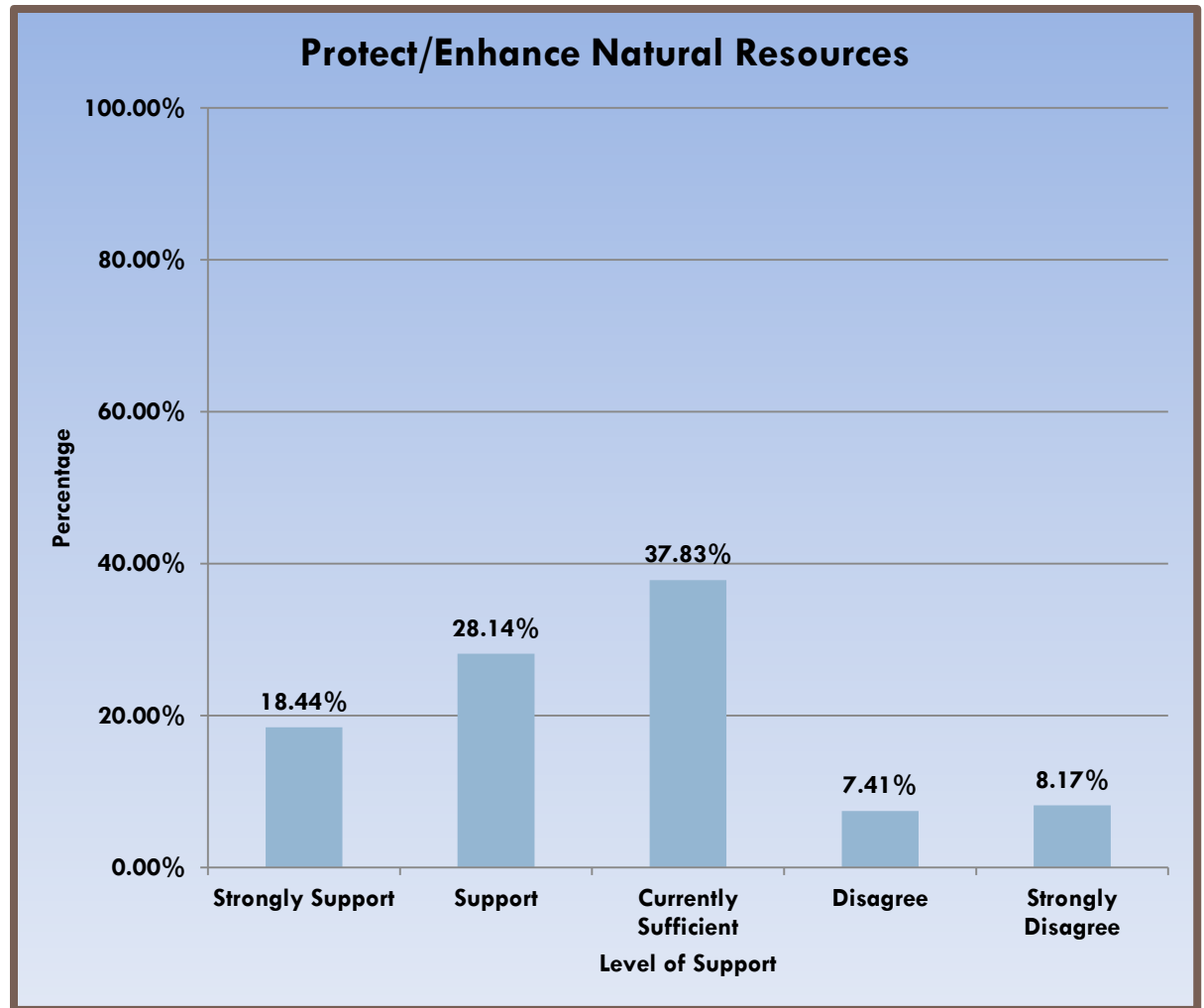
- # Responses: 529
- Support/Strongly Support: 77.88%
- Currently Sufficient: 17.77%
- Disagree/Strongly Disagree: 4.35%



# Community Development:

2) Should the Village allocate funds to protect and enhance the natural resources on Village owned property?

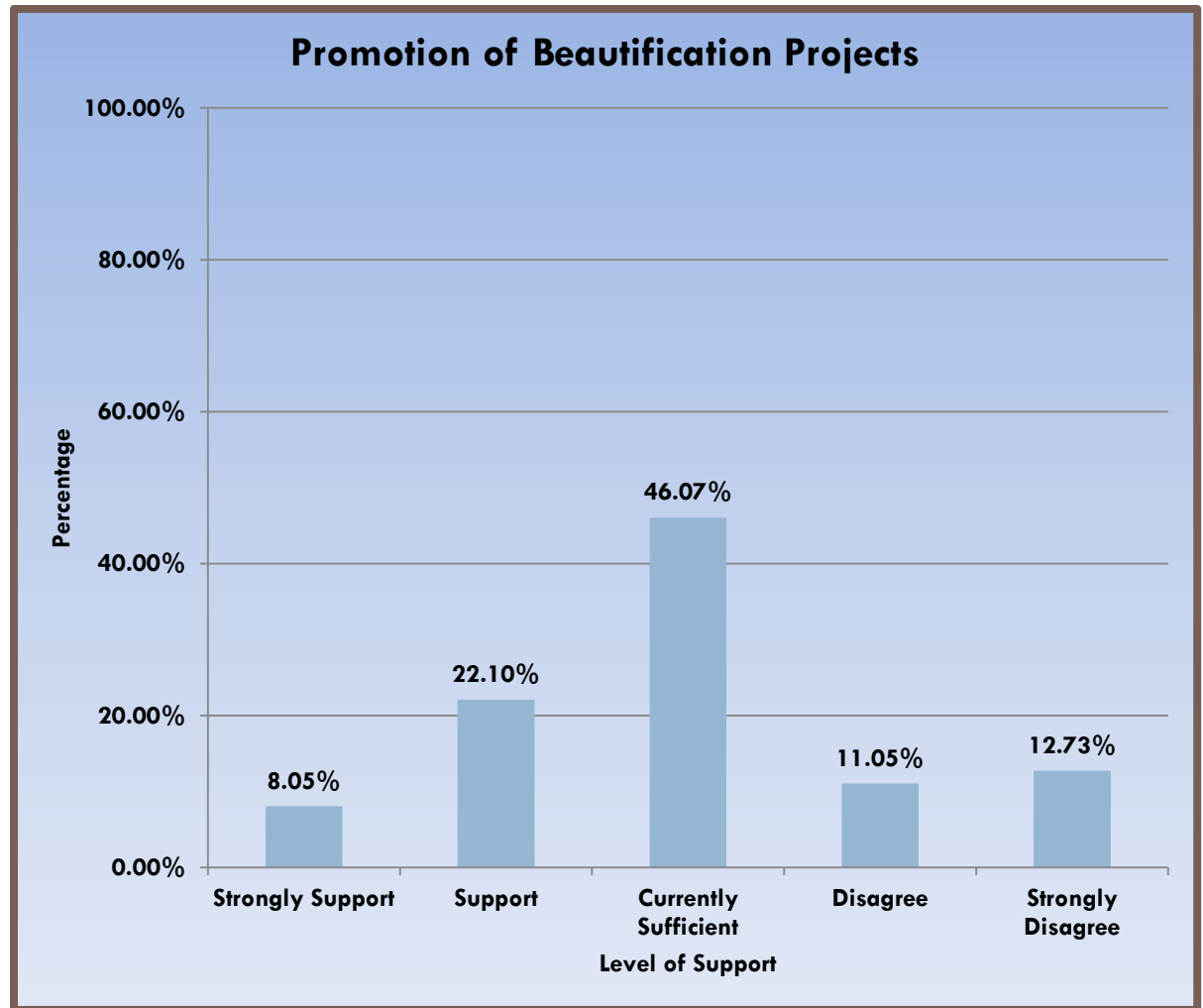
- # Responses: 526
- Support/Strongly Support: 46.58%
- Currently Sufficient: 37.83%
- Disagree/Strongly Disagree: 15.59%



# Community Development:

3) Should the Village allocate funds to promote beautification projects (flower gardens, welcome signs, etc.) within the Village?

- # Responses: 534
- Support/Strongly Support: 30.15%
- Currently Sufficient: 46.07%
- Disagree/Strongly Disagree: 23.78%



# Community Development:

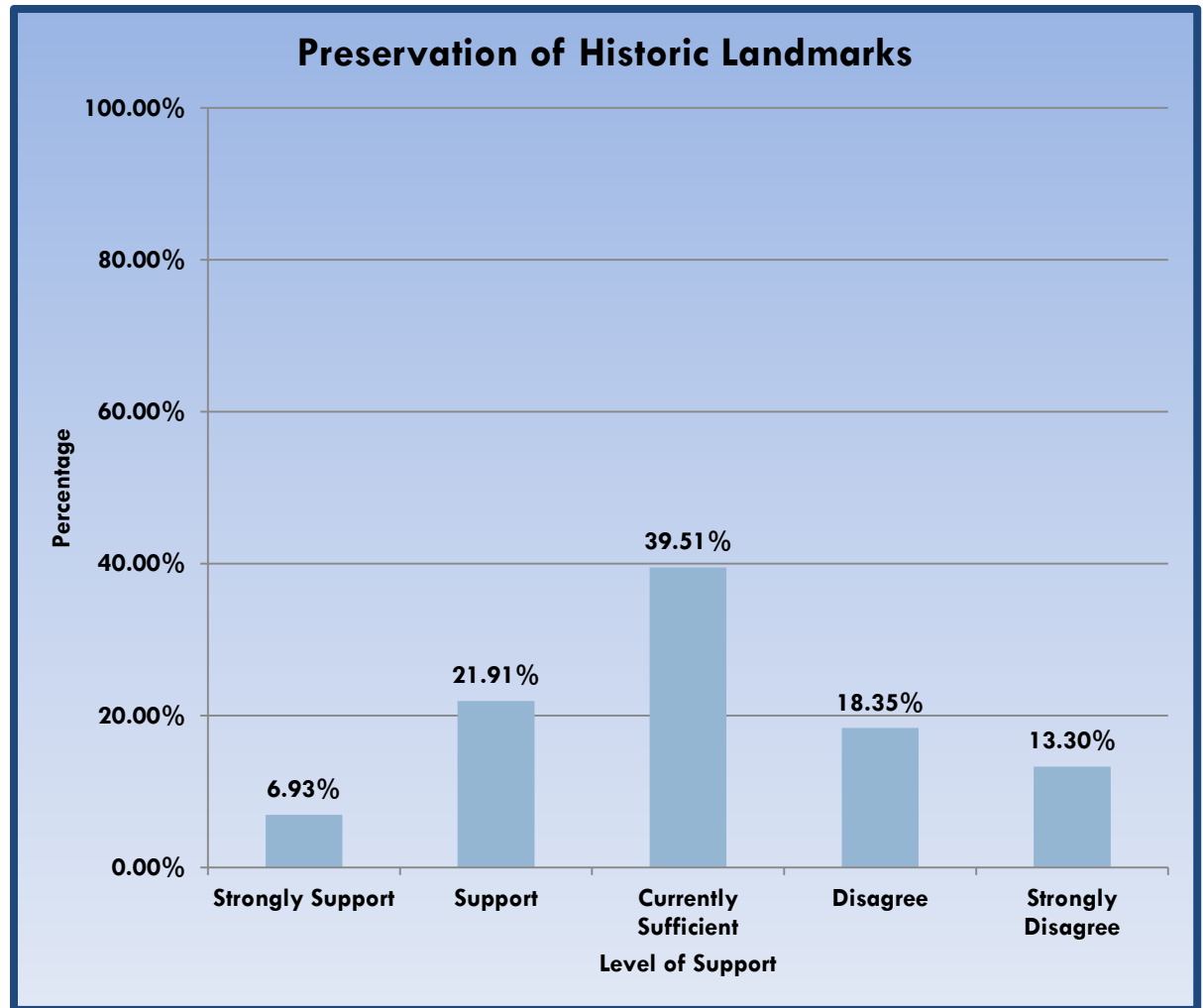
If you support, what type(s) of beautification projects?

- # Responses: 109
- Top 5 Most Common Responses:
  - ▣ Flower Gardens: 45
  - ▣ Signage (Welcome & Destination): 37
  - ▣ Landscaping/Clean Up: 16
  - ▣ Plant Trees: 7
  - ▣ Protect Native Plant Life: 6

# Community Development:

4) Should the Village, in conjunction with the Howard/Suamico Historical Society, allocate funds to purchase, renovate, and preserve historical sites throughout the Village?

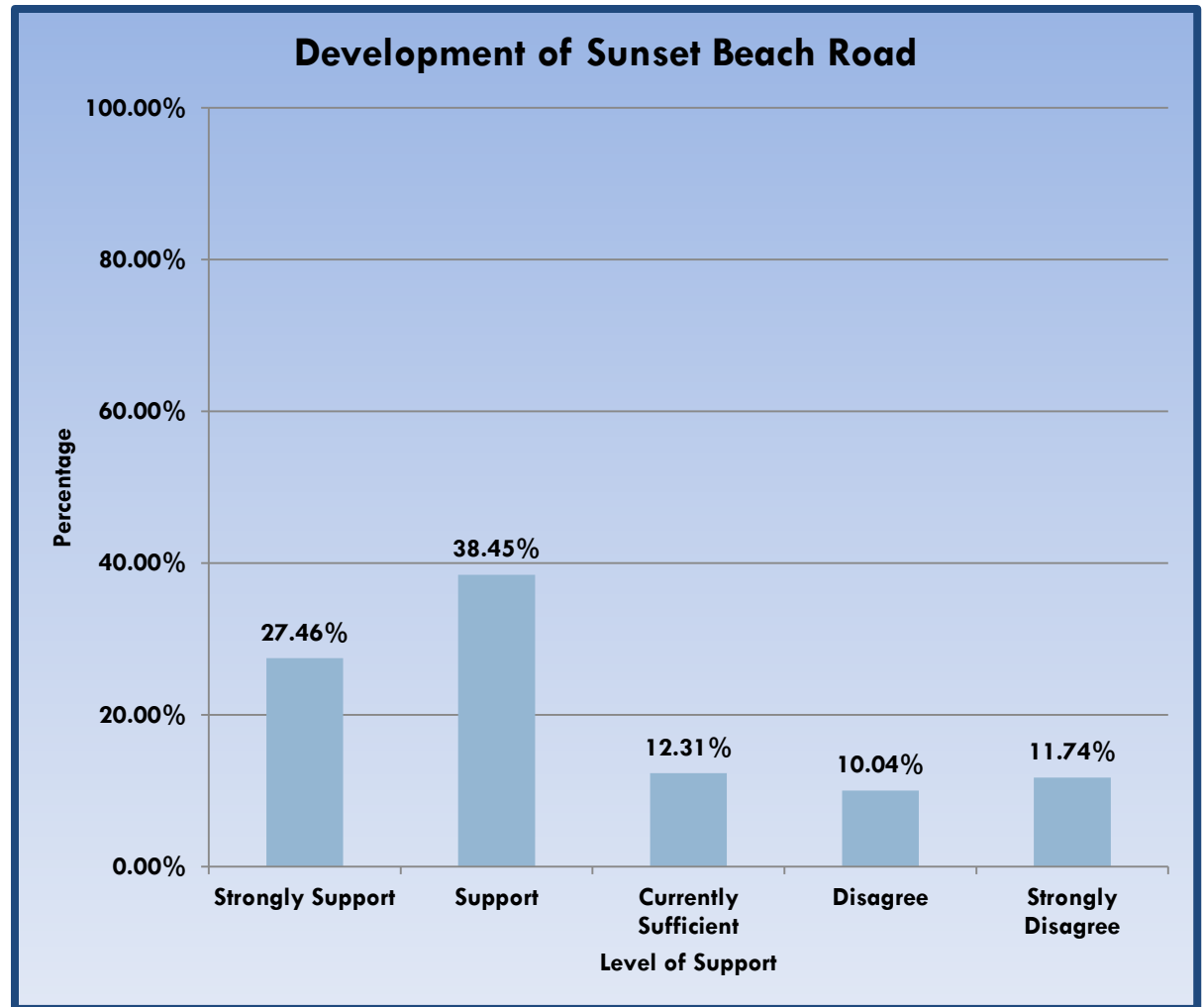
- # Responses: 534
- Support/Strongly Support: 28.84%
- Currently Sufficient: 39.51%
- Disagree/Strongly Disagree: 31.65%



# Community Development:

5) The Village has acquired bay front property on Sunset Beach Road. Should the Village allocate funds to develop this area for public enjoyment? (i.e., better access to the bay, playground equipment, picnic tables etc.)

- # Responses: 527
- Support/Strongly Support: 65.91%
- Currently Sufficient: 12.31%
- Disagree/Strongly Disagree: 21.78%

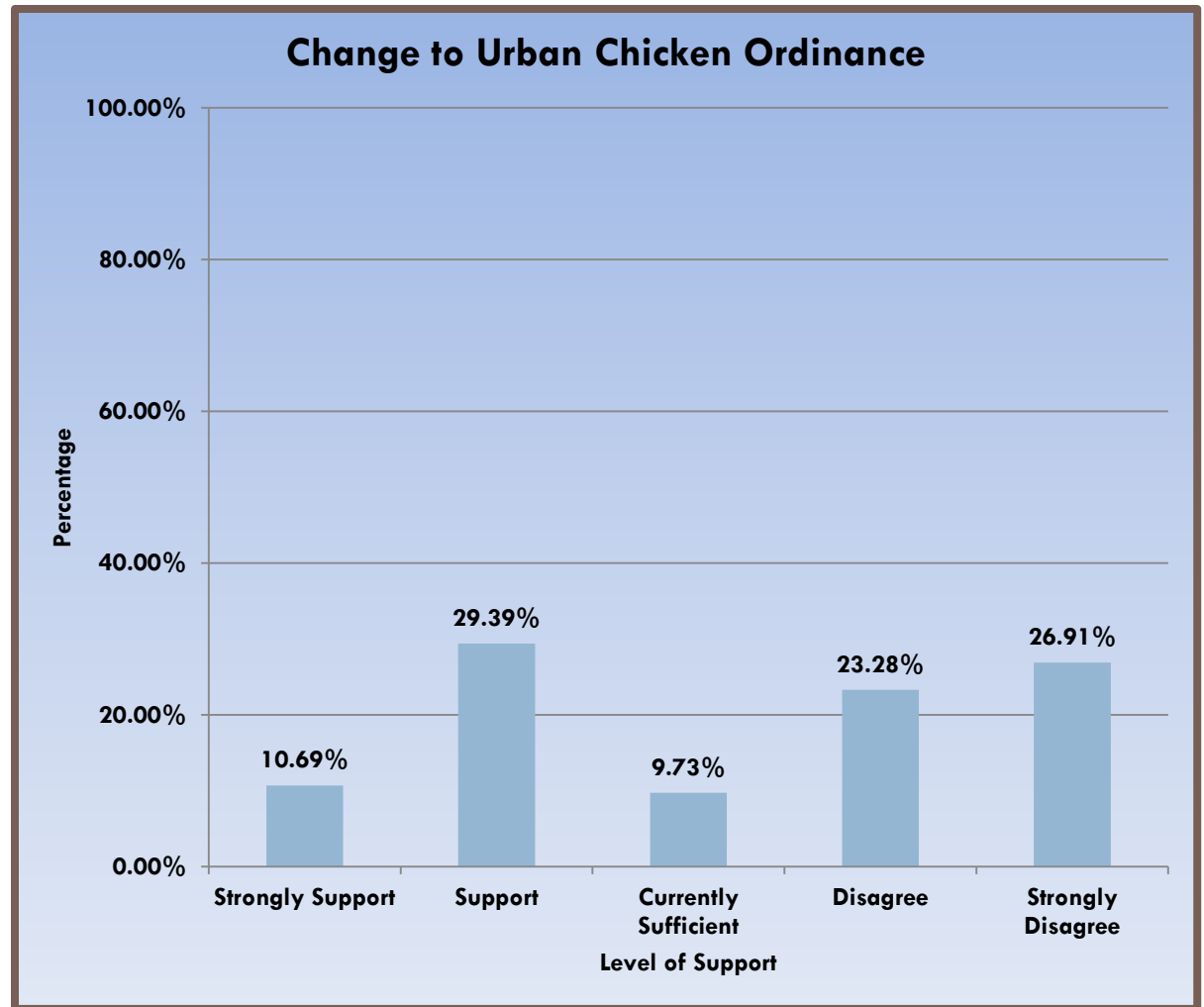




# Community Development:

6) Should Suamico consider allowing up to three chickens per residential lot? They must be fenced in at all times, no roosters, pens kept clean, annually permitted, and allowed with adjoining property approval. Would you support such an ordinance change?

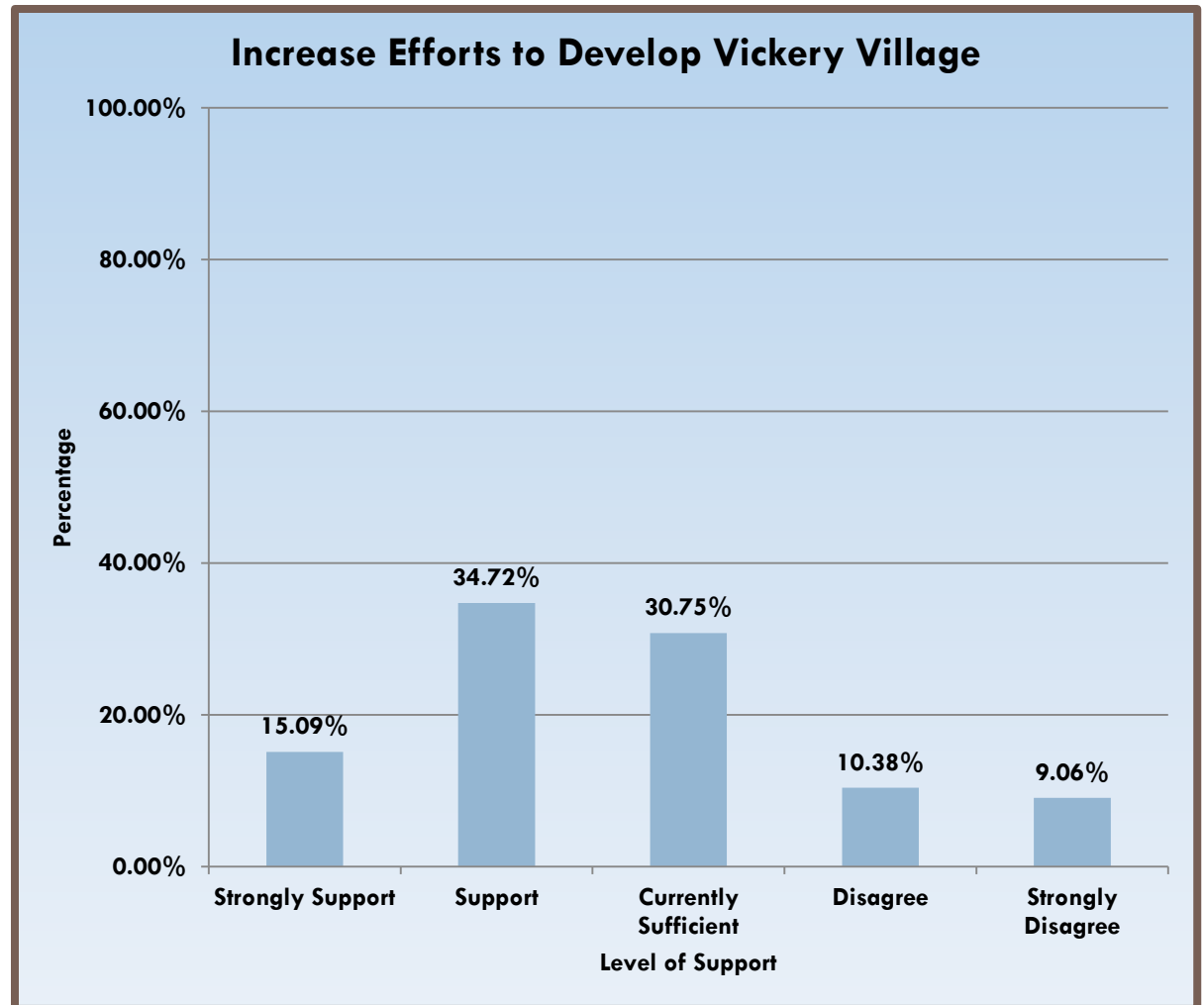
- # Responses: 524
- Support/Strongly Support: 40.08%
- Currently Sufficient: 9.73%
- Disagree/Strongly Disagree: 50.19%



# Commercial Development:

## 7) Should the Village increase efforts to develop Vickery Village and Riverside Drive area?

- # Responses: 530
- Support/Strongly Support: 49.81%
- Currently Sufficient: 30.75%
- Disagree/Strongly Disagree: 19.44%



# Commercial Development:

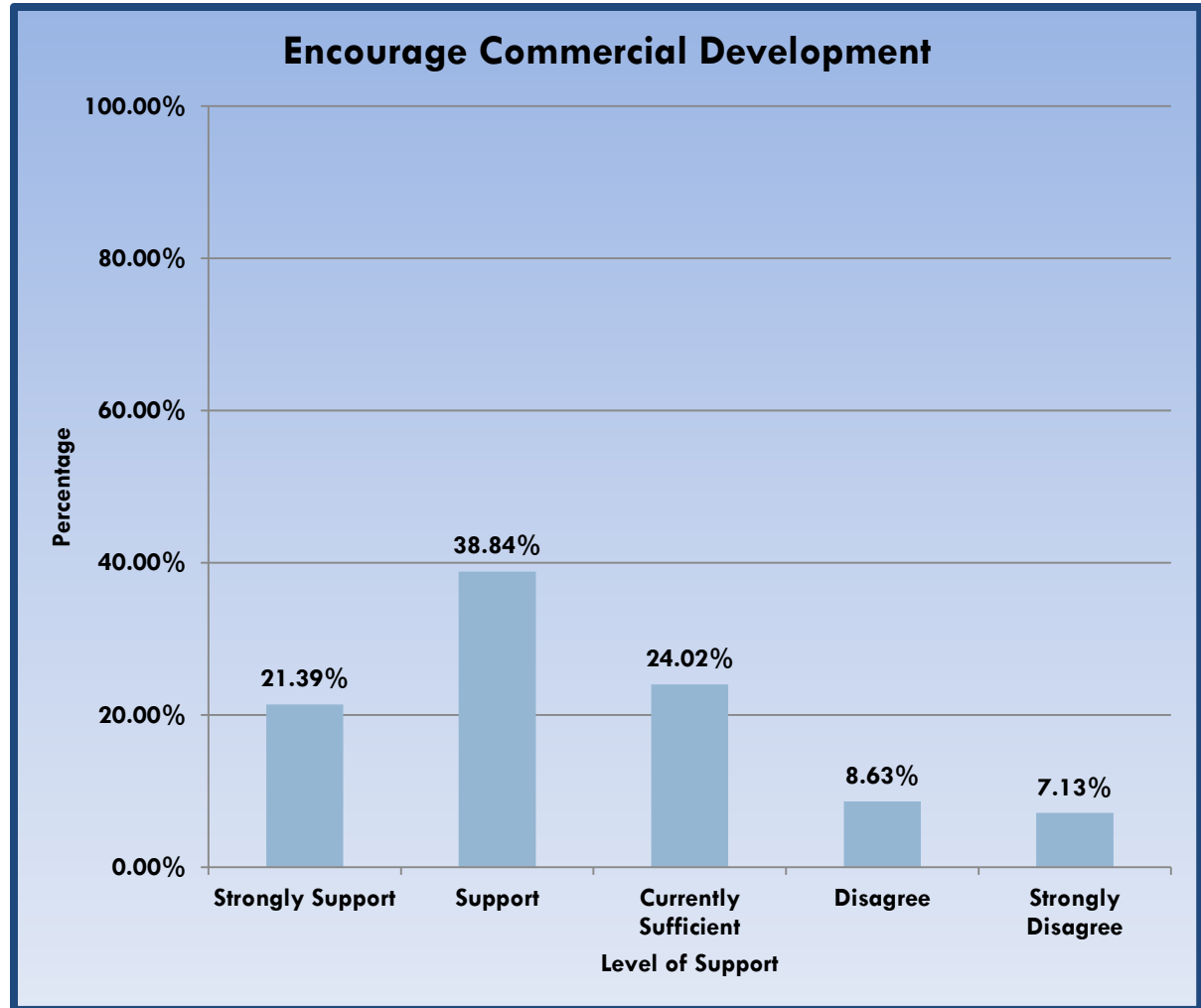
**Additional specific areas the Village should encourage commercial development.**

- # Responses: 109
- Top 5 Most Common Responses:
  - ▣ Lineville: 29
  - ▣ Hwy. 41: 28
  - ▣ Velp Ave: 21
  - ▣ Deerfield: 5
  - ▣ Frontage Rd: 5

# Commercial Development:

8) Should the Village encourage commercial development within Suamico? (i.e. with developer incentives)

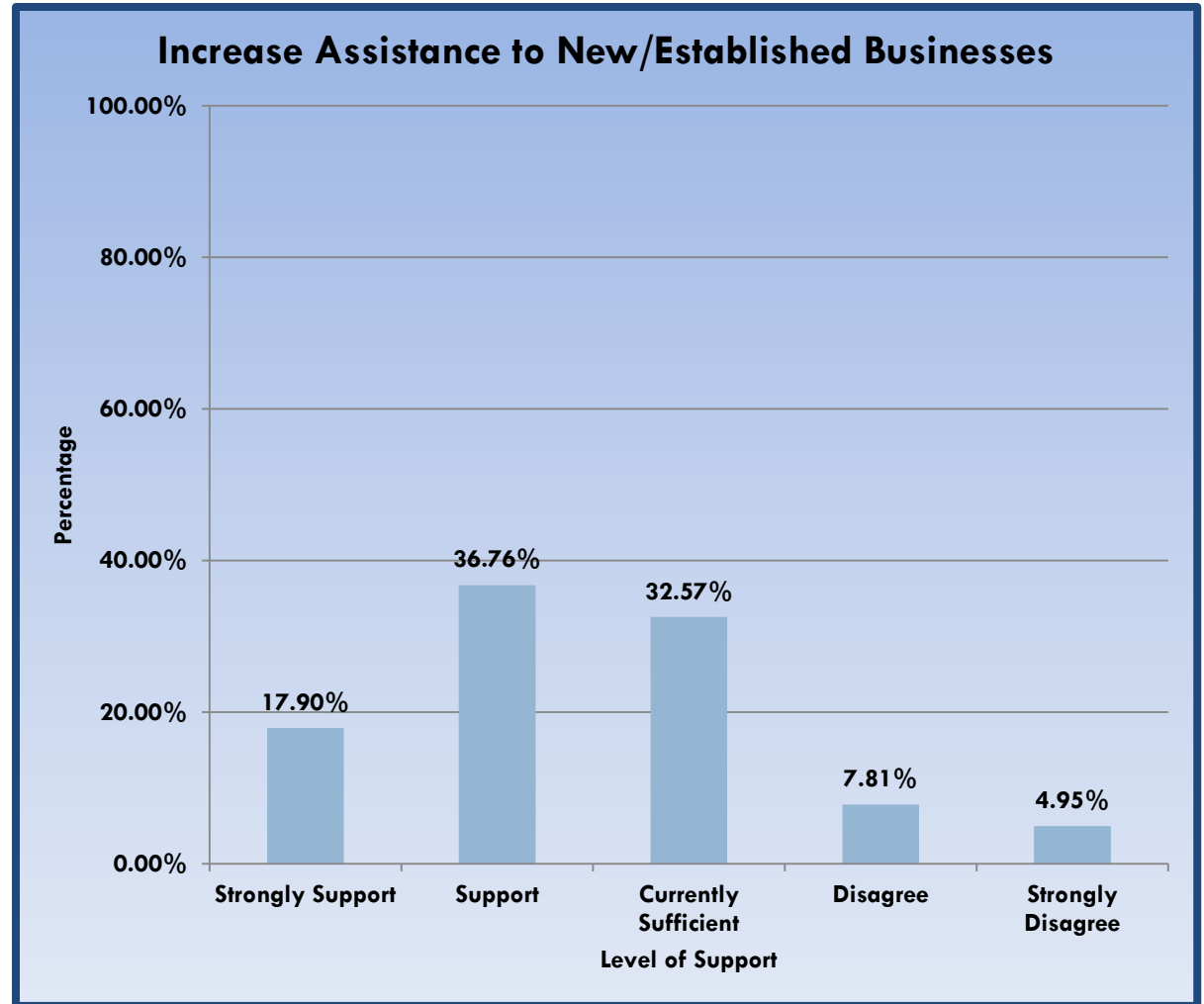
- # Responses: 533
- Support/Strongly Support: 60.23%
- Currently Sufficient: 24.02%
- Disagree/Strongly Disagree: 15.75%



# Commercial Development:

## 9) Should the Village increase efforts to assist new and/or established businesses in Suamico?

- # Responses: 525
- Support/Strongly Support: 54.67%
- Currently Sufficient: 32.57%
- Disagree/Strongly Disagree: 12.76%



# Commercial Development:

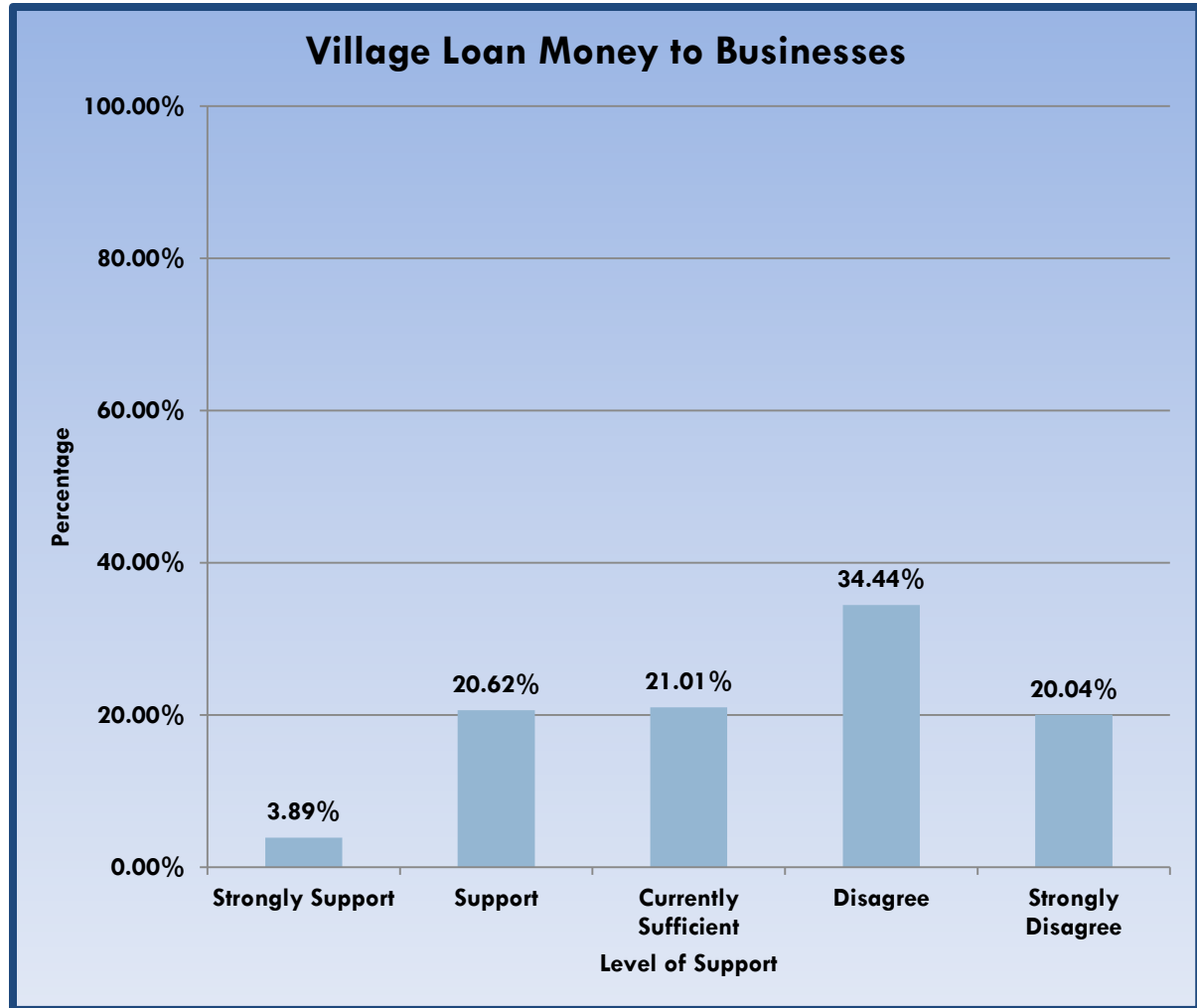
If yes, what type(s) of assistance:

- # Responses: 141
- Top 5 Most Common Responses:
  - ▣ Tax Incentives/Breaks: 27
  - ▣ Advertise/Buy Local: 20
  - ▣ Less “Red Tape”/ Regulation: 14
  - ▣ TIF Districts: 10
  - ▣ Leave Businesses Alone: 6

# Commercial Development:

## 10) Should the Village loan money to new and/or expanding businesses in Suamico?

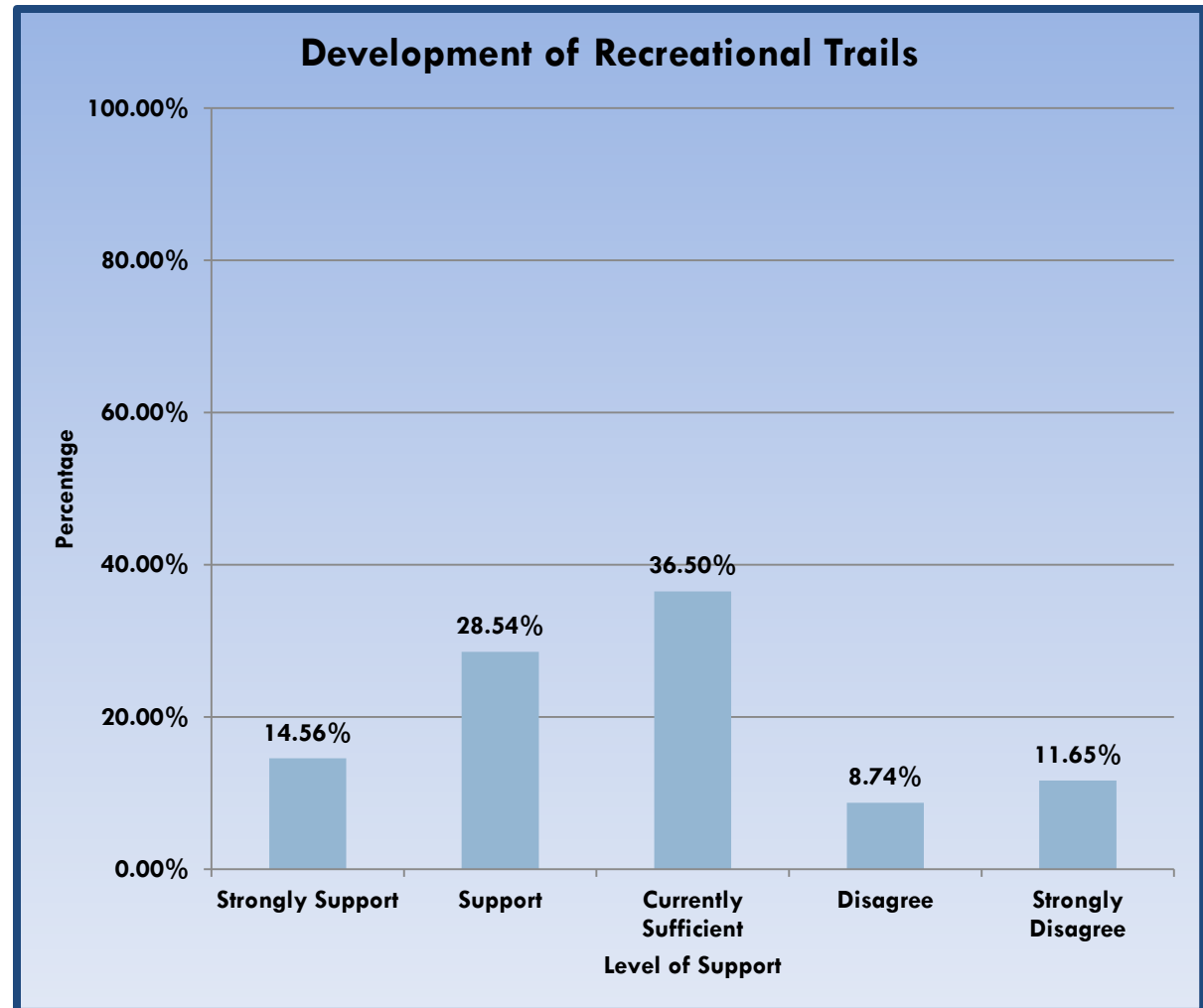
- # Responses: 514
- Support/Strongly Support: 24.51%
- Currently Sufficient: 21.01%
- Disagree/Strongly Disagree: 54.48%



# Parks, Rec., Forestry, & Trails:

11) Should the Village focus on developing new recreational trails and the improvement/expansion of existing trails? For information on the adopted trails plan visit <http://www.suamico.org>, select Departments, Community Development and select *Finalized Trail Plan 2010-2015*.

- # Responses: 515
- Support/Strongly Support: 43.11%
- Currently Sufficient: 36.50%
- Disagree/Strongly Disagree: 20.39%



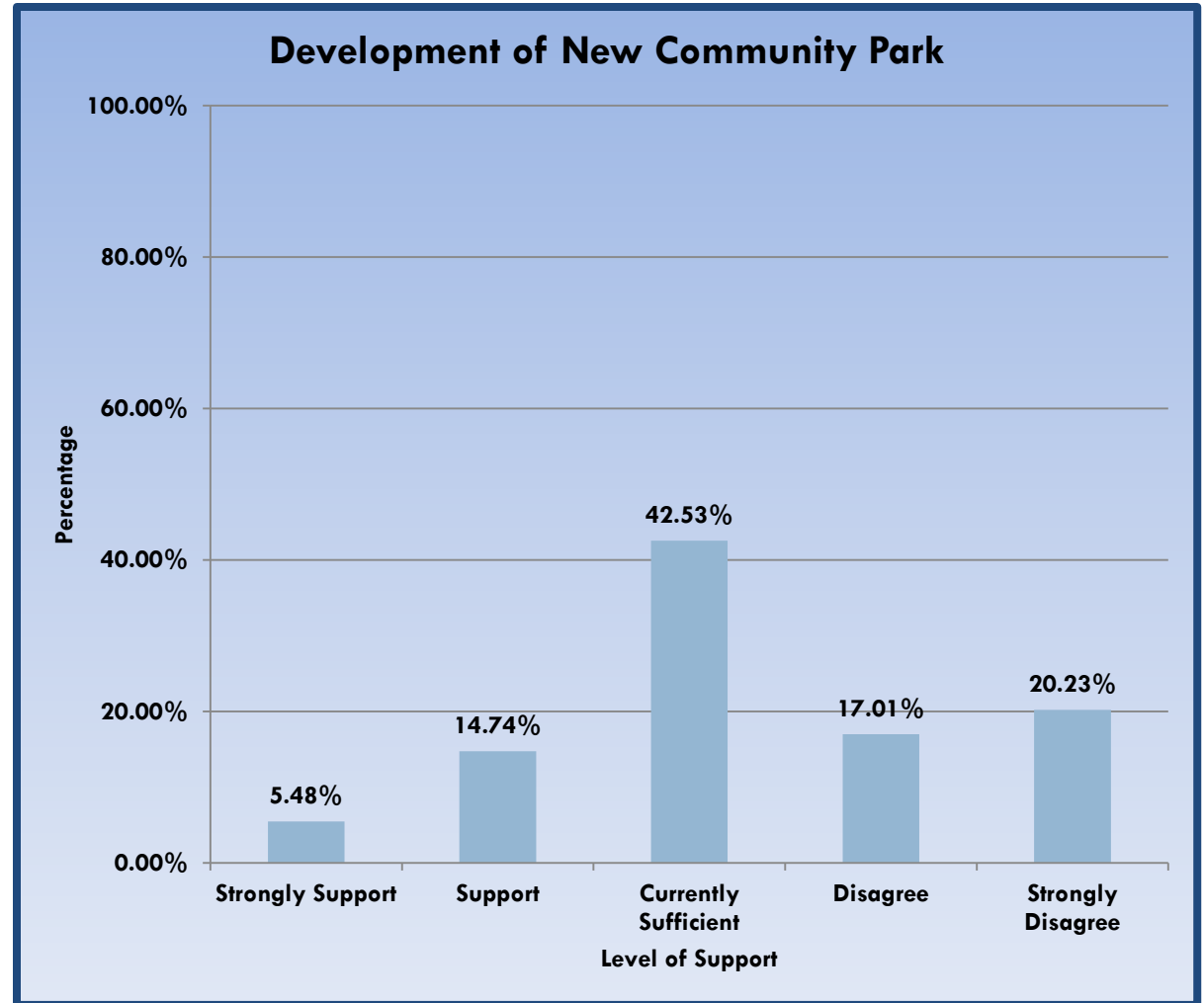


# Parks, Rec, Forestry, & Trails:

12) Should the Village develop a new Community Park? A Community Park is typically a larger park with more recreational amenities. For current park locations visit

[www.suamico.org](http://www.suamico.org), select Departments, Recreation and select *Parks*.

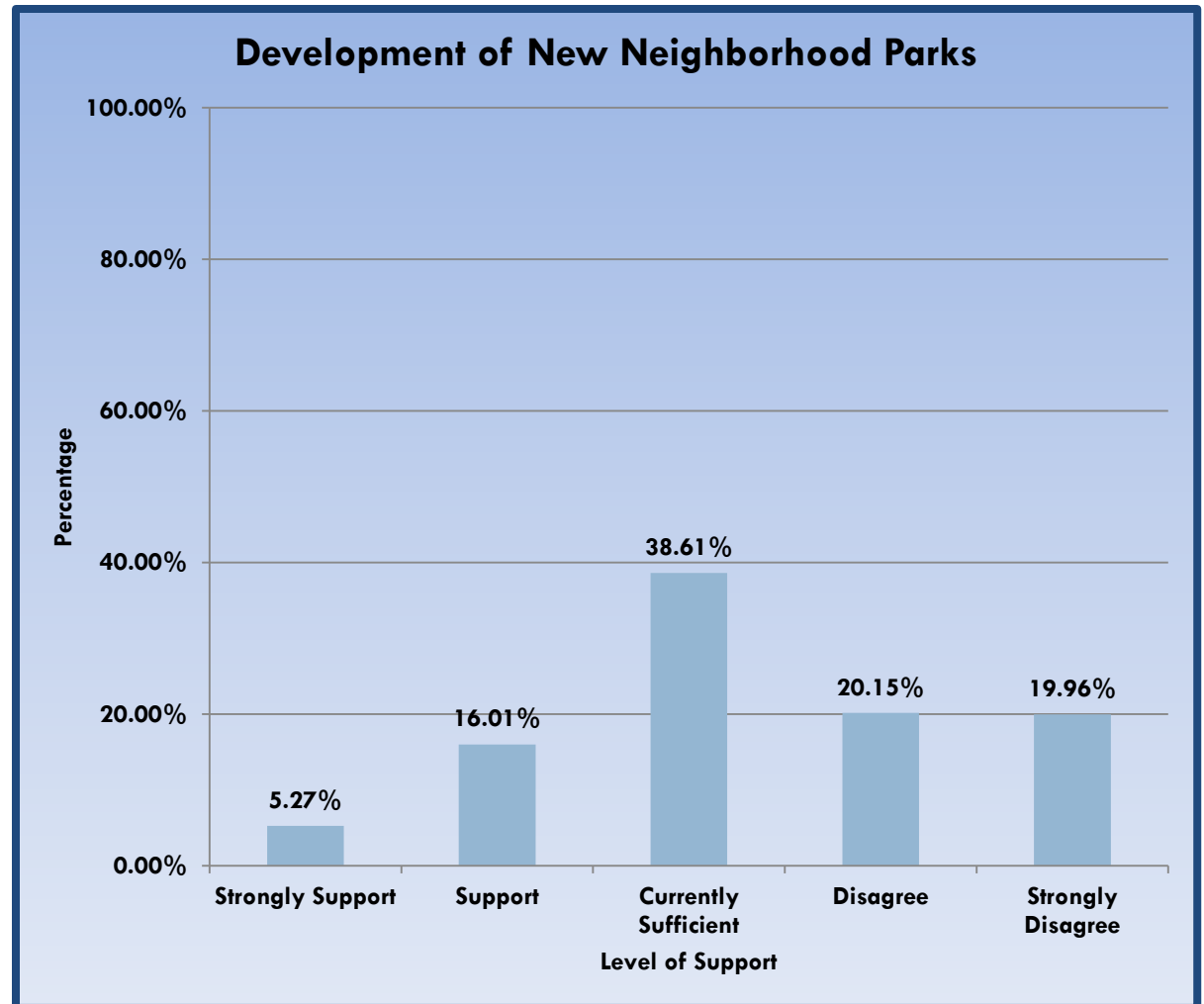
- # Responses: 529
- Support/Strongly Support: 20.23%
- Currently Sufficient: 42.53%
- Disagree/Strongly Disagree: 37.24%



# Parks, Rec, Forestry, & Trails:

13) Should the Village develop multiple new Neighborhood Parks? A Neighborhood Park is a typically smaller park with limited recreational amenities.

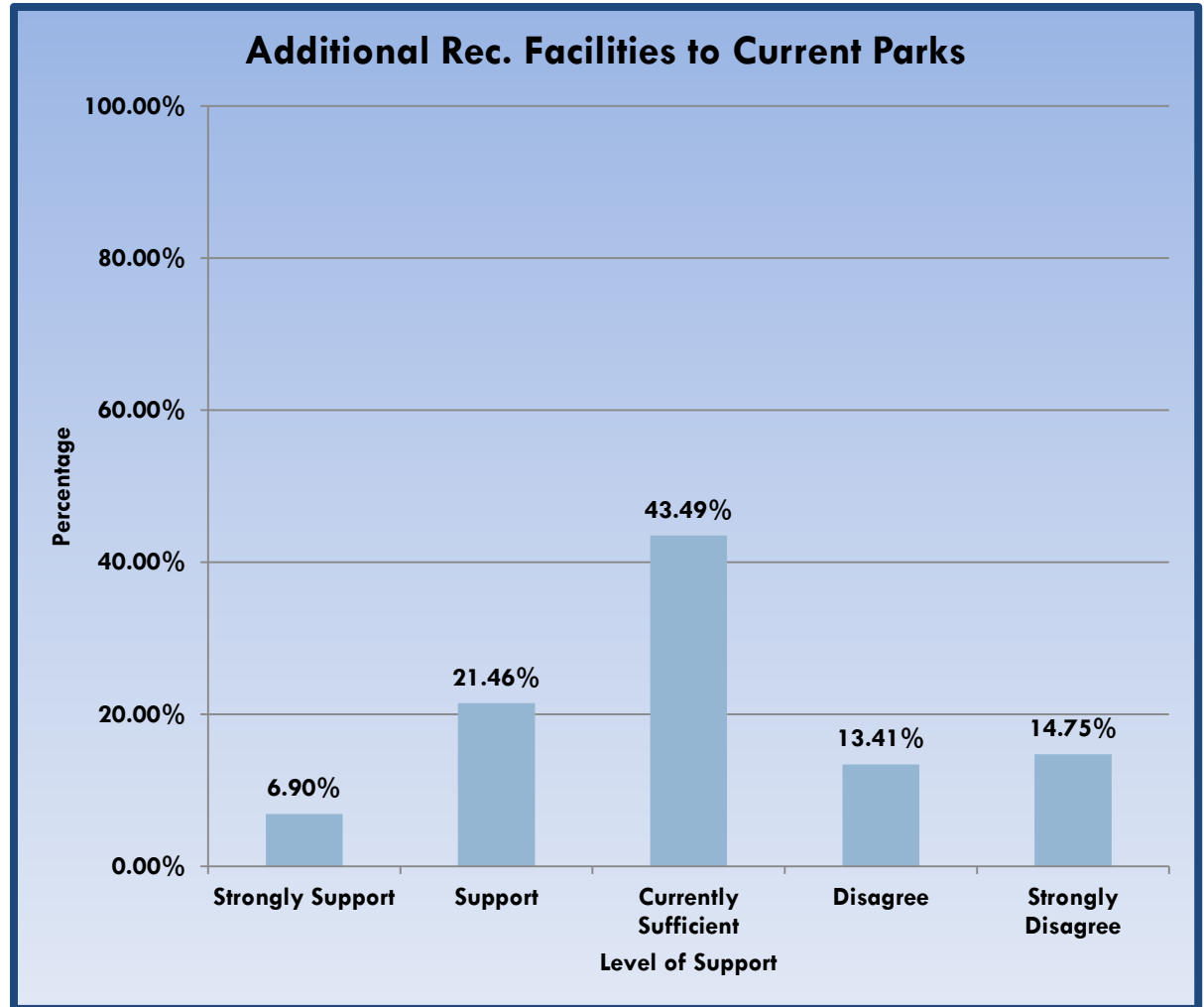
- # Responses: 531
- Support/Strongly Support: 21.28%
- Currently Sufficient: 38.61%
- Disagree/Strongly Disagree: 40.11%



# Parks, Rec, Forestry, & Trails:

14) Should the Village provide additional recreational facilities to our current community parks? (i.e. more basketball courts, baseball fields, tennis courts, volleyball courts, horseshoe pits, etc.)

- # Responses: 522
- Support/Strongly Support: 28.35%
- Currently Sufficient: 43.49%
- Disagree/Strongly Disagree: 28.16%



# Parks, Rec, Forestry, & Trails:

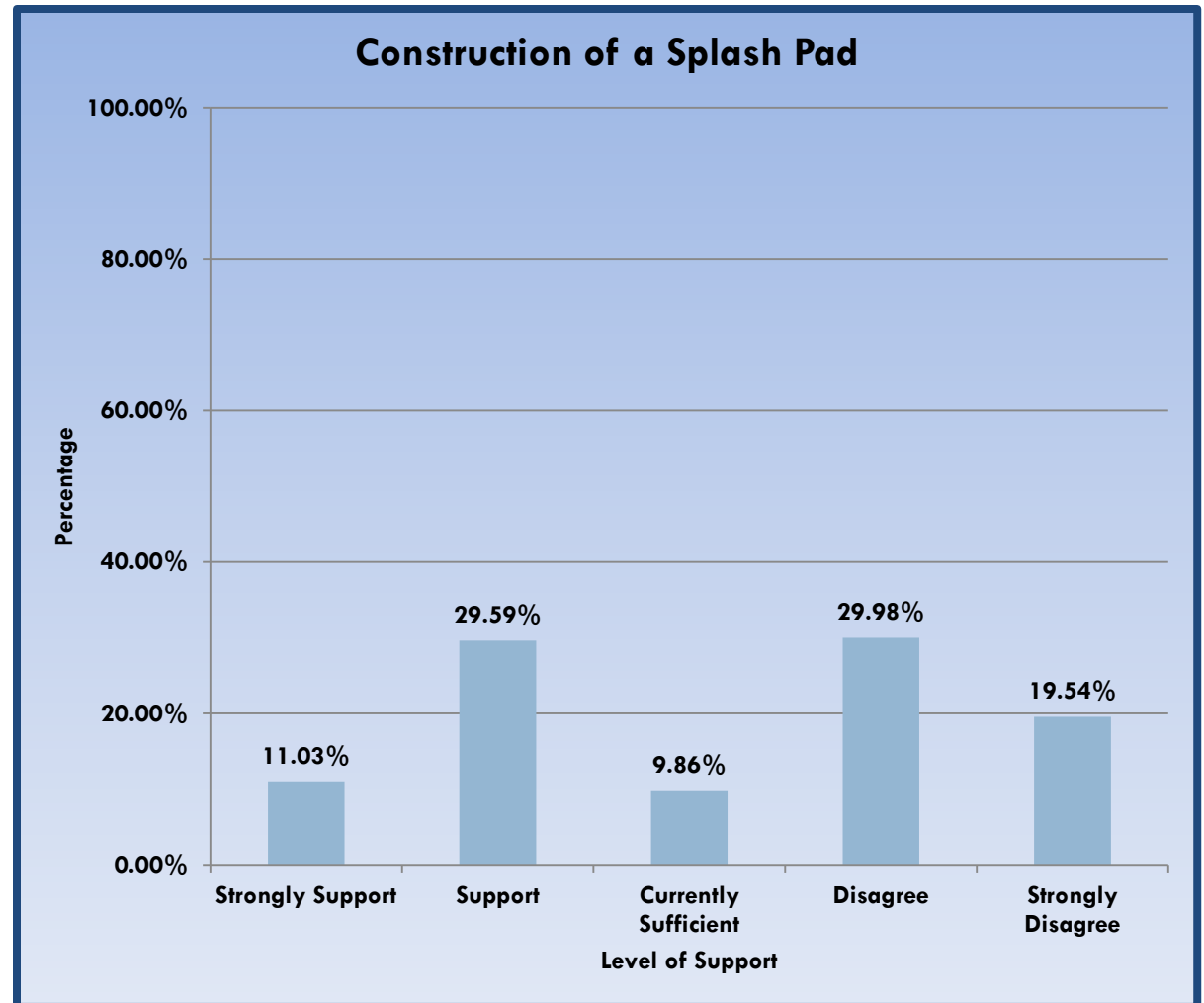
If you support, what type(s) of recreational facilities:

- # Responses: 92
- Top 5 Most Common Responses:
  - ▣ Basketball Courts: 22
  - ▣ Volleyball Courts: 21
  - ▣ Tennis: 20
  - ▣ Horseshoe Pits: 18
  - ▣ Baseball Fields: 14

# Parks, Rec, Forestry, & Trails:

15) Should the Village construct a Splash Pad in one of our parks? A splash pad is an area utilizing showers or ground nozzles for water play and has no standing water.

- # Responses: 517
- Support/Strongly Support: 40.62%
- Currently Sufficient: 9.86%
- Disagree/Strongly Disagree: 49.52%



# Strategic Plan Objective:

16) Rank the following initiatives in order of what you feel should be the Village's primary objectives for 2012-2014, with 1 being the most important.

- Some Residents ranked the objectives with the same value, used numbers beyond the scale or left some blank.
- For complete chart, see attached page.

Objectives	1	2	3	4	5
Encouragement of Commercial & Business Dev.	133	109	60	31	22
Encouragement of Residential Development	19	34	63	64	50
Development of a Business Park along Highway 41	69	101	58	57	29
Maintenance of Community Roads	192	82	105	53	26
Preservation of Historic Landmarks	17	18	41	54	74
Preservation of Ecologically-Valuable Area	48	62	52	48	67
Expansion and Maintenance of Local Parks	22	30	44	62	91
Implementation of Trails Plan	17	35	36	56	60
Other	25	3	3	3	1

# Strategic Plan Objective:

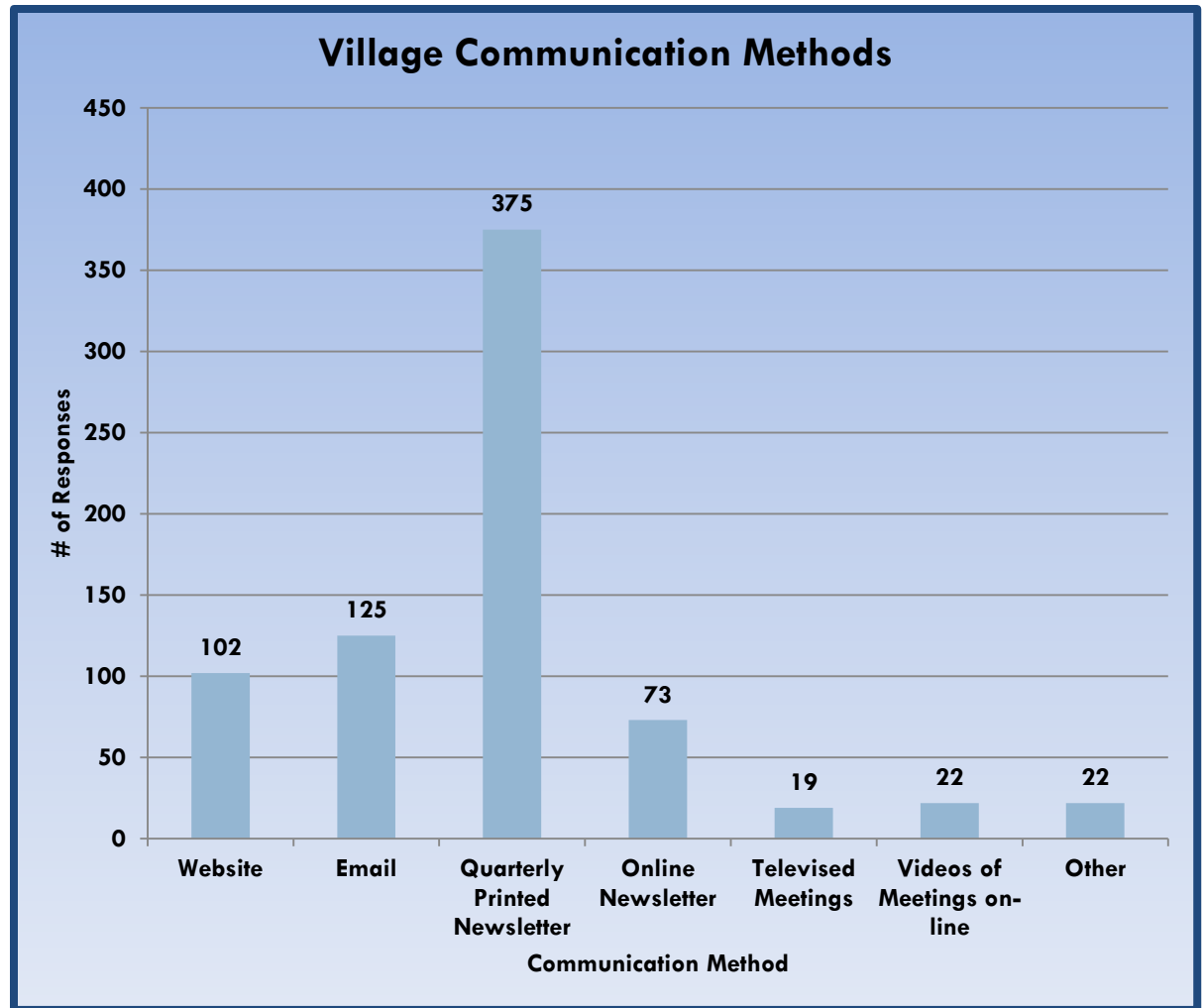
Top 3 most common responses under the option “Other.”

- Rank 1
  - Cut Spending: 6
  - Reduce Taxes: 5
  - Dev. Sunset/Access to Bay: 3
- Rank \* (no value given)
  - Lights: 3
  - Trails/Walkways: 2
  - Pool: 2

# Village Communication:

## 17) What is the best way for the Village to communicate with residents?

- Many residents selected multiple methods of communication, all of which were incorporated into the final results.

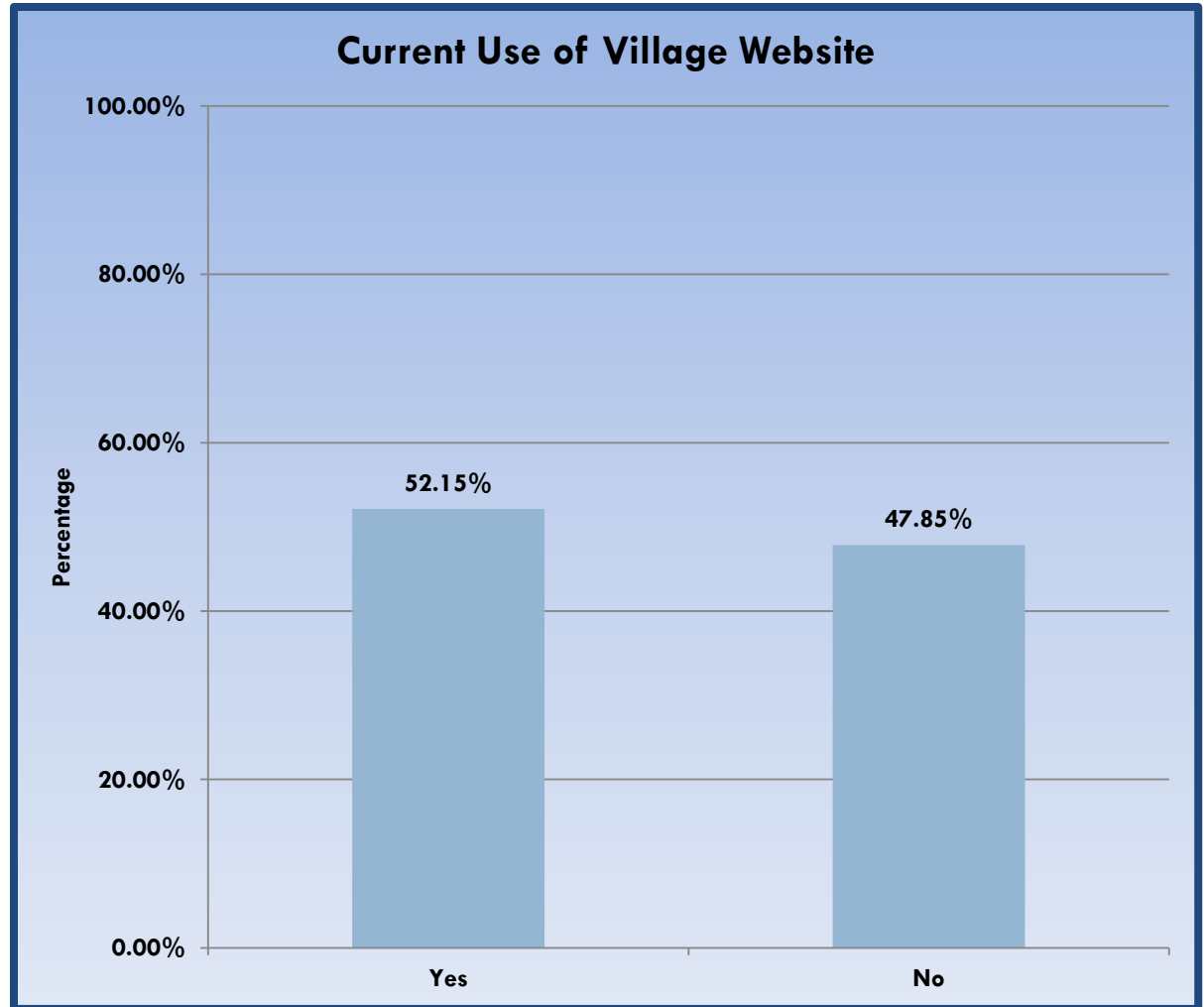




# Village Communication:

**Do you currently use the Village website for information about the Village?**

- # Responses: 512
- Yes: 267
- No: 245



# Questions:

