

Please circle the level of support your business has towards the identified project or program. See the following example:

EXAMPLE: 5.) Should the Village and SABA provide additional assistance with and information about zoning and other ordinances?

Strongly Support Support Currently Sufficient Disagree Strongly Disagree

By identifying strongly support, the Village and SABA will highly consider adopting this measure in the 2012-2014 strategic plan. You may include with your survey an additional page with recommendations if further elaboration is needed.

Business Climate:

1.) Please indicate your opinion of the overall business climate of Suamico.

Great Good Fair Poor

2.) Do you live in or near Suamico?

Suamico Green Bay Brown County North Eastern WI Outside the Area

3.) Please circle or list the top three reasons you selected to establish your business in Suamico.

Financial Incentives Municipality Incentives Cost of Doing Business Workforce Availability
Availability of Property Access to Highway Access to Customers Access to Suppliers
Metropolitan Amenities Quality of Life Quality of Housing Proximity to Home

Other: _____

4.) Are you familiar with the Suamico Area Business Association (SABA)?

Current Member Very Familiar Familiar Somewhat Familiar Unfamiliar

Village and Business Assistance:

5.) Should the Village and SABA provide local businesses additional assistance and/or information about zoning and other ordinances?

Strongly Support Support Currently Sufficient Disagree Strongly Disagree

6.) Should the Village and SABA provide local businesses additional assistance and/or information about Suamico permit processes?

Strongly Support Support Currently Sufficient Disagree Strongly Disagree

7.) Is the current permit process easily accessible and clear for starting and expanding businesses?

Strongly Agree Agree Satisfactory Disagree Strongly Disagree

8.) Should the Village and SABA institute measures to increase support to starting businesses and the expansion of existing establishments?

Strongly Support Support Currently Sufficient Disagree Strongly Disagree

If yes, what measures should be implemented: _____

9.) Should the Village loan money to starting and expanding businesses to encourage development in Suamico?

Strongly Support Support Currently Sufficient Disagree Strongly Disagree

Village and Business Communication:

10.) Should the Village and SABA develop an online business newsletter to provide information to businesses in regard to Board activities, community developments and other initiatives that may impact local establishments?

Strongly Support Support Currently Sufficient Disagree Strongly Disagree

11.) What method is most preferable for the Village and SABA to communicate with your business?

Website Email Telephone Newsletter Other: _____

12.) Is there information you would like to receive from the Village and SABA on an ongoing basis that would assist you in your business?

Yes, and what information: _____ Not Currently

13.) Is the Village marketing itself as to best attract residents and businesses to the community?

Strongly Agree Agree Satisfactory Disagree Strongly Disagree

Please provide your assessment of what we are doing well and what we could do better:

Effective marketing: _____

Areas for Improvement: _____

14.) Should the Village and SABA provide advertising for local Businesses on the Village’s website?

Strongly Agree Agree Disagree Strongly Disagree

15.) Should the Village and SABA provide local tools to help educate and support your workforce (grants for skill training and community workshops)?

Strongly Agree Agree Currently Sufficient Disagree Strongly Disagree

Community Development:

16.) What type of residential development should be encouraged in Suamico? (Circle all that apply)

Homes Apartments Condos None Other: _____

17.) Is the street layout and business accessibility adequate in Suamico? (For information regarding construction on Highway 41, please visit www.suamico.org and select “Highway 41 Construction Update” on the homepage)

Strongly Agree Agree Satisfactory Disagree Strongly Disagree

Recommendations: _____

18.) Should the Village and SABA increase measures to provide public transportation to and throughout the Village for consumers and employees to reach local businesses?

Strongly Support Support Currently Sufficient Disagree Strongly Disagree

19.) Would financial encouragement for retail/commercial development in Vickery Village, our designated Village Center, increase your consideration to expand your business to this area?

Strongly Support Support Currently Sufficient Disagree Strongly Disagree

20.) Should the Village and SABA financially encourage industrial development in Suamico?

Strongly Support Support Currently Sufficient Disagree Strongly Disagree

Additional suggestions you would like the Village and SABA to address through 2014:

Upon completion please mail or deliver your survey to Village Hall at 2999 Lakeview Drive by April 1st.